



**WIM BOSMAN**  
MAKING YOUR LOGISTICS WORK

MEMBER OF THE **MAINFREIGHT** TEAM

# InfoZine

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## Foreword

**The spring weather brings optimism and new growth to Europe. The month of May sees Wim Bosman open new offices in Hamina (Finland) and also Moscow (Russia). These investments really consolidate our position in this exciting regions and further development in our international air and sea products and expansion of our logistics capability will follow during 2012.**



The integration of our air and sea business into the worldwide Mainfreight network continues to gather pace, we are delighted with the level of customer enthusiasm to reap the benefits of our new products and worldwide reach.

In February we travelled to Moline in the state of Iowa (USA) to attend the annual supplier conference of our customer John Deere. It is a testament to the expertise, attitude and commitment to of Wim Bosman team members throughout Europe that we achieved 'Partner-Level Supplier' status for the third successive year. The basis of our partnership with John Deere is the concept of continuous improvement, a much misused term in the logistics industry. We are proud that our continuous improvement programmes across our business mean substantial improvements in service, quality and efficiency, real reductions in costs for both parties and a tangible difference in the customer experience.

We continue to focus on our sustainability initiatives that saw us awarded with the prize of entrepreneur of the year for the Netherlands transport and logistics industry. We are pleased with the increasing support of our ECO-services in our road transport divisions and during April we began moving freight between Belgium and Italy by rail. Increased utilisation of rail, barge and short sea modes will continue to be a priority for the Wim Bosman Group over the coming years.

Mark Newman  
CEO ■



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## Wim Bosman Group

The Wim Bosman Group is a logistics service provider with a strong global network for client-specific and preferably integrated warehousing, transport and distribution solutions.

The Wim Bosman Group is member of Mainfreight, a global supply chain logistics company with teams and branches in Australia, New Zealand, Asia, America and Europe.

### Our Supply Chain Services:

- European Distribution
- Logistic Services
- Global Air & Sea freight

### The Wim Bosman Group has own subsidiaries in:

- Netherlands : 's-Heerenberg, Rotterdam, Geleen, Amsterdam Airport, Heerenveen and Eindhoven
- Belgium : Ostend, Brucargo (Zaventem), Genk and Wommelgem/Antwerp
- Germany : Emmerich
- Finland : Hamina
- France : Paris, Lyon and Le Havre
- Poland : Warsaw and Katowice
- Romania : Ploiești and Cluj- Napoca
- Russia : St. Petersburg and Moscow

## Colophon

InfoZine is distributed to anyone interested in the activities of logistics service provider Wim Bosman. The magazine is sent free of charge and can be requested from:



**Wim Bosman Holding B.V.**  
**Marketing & Communications**  
 PO Box 18  
 7040 AA 's-Heerenberg  
 The Netherlands  
 T : +31 (0) 314 678 465  
 E : [infozine@wimbosman.nl](mailto:infozine@wimbosman.nl)  
 I : [www.wimbosman.com](http://www.wimbosman.com)

**Realisation**  
 Marketing & Communications  
 in collaboration with:  
 Joyce de Schepper, copywriter  
 Gerard Mühlradt, photography  
 Drukkerij Loor B.V., Varsseveld

This InfoZine is delivered to you carbon neutrally.



**Jobe Sports International: brand owner, producer and international distributor of articles for active water sports enthusiasts. Jobe Sports International is European market leader in the field of water skis, wakeboards, funtubes, life jackets and wetsuits. With a large range of accessories from bindings to bags.**

**Ad Nendels, warehouse manager Jobe Sports International:**

## **“Since the foundation, growth has been the only constant”**

**“Since the foundation of Jobe Sports, growth has been the only constant”, according to warehouse manager Ad Nendels. “Our working method has hardly changed, right through all of the changes. In many European countries we work with representatives or distributors with their own networks. A great deal has changed in the field of logistics, but in that regard we work with a partner that provides logistics worldwide, from door to door, and supports our developments. Such as the creation of our own customs bonded warehouse, researching the assembly of wakeboard and water ski packages in China and in the development of new business in America”, according to Nendels, one of the first team members at Jobe Sports International.**

### **From reactive to proactive**

Jobe Sports International imports almost all of its products from China and Taiwan. “We place purchase orders at the manufacturers, and Mainfreight is informed when these purchasing orders are ready for shipment”, according to purchasing manager Ward Broeren. The products are delivered directly to a number of distributors, but the majority goes to the warehouse of Jobe Sports in Heerwaarden (NL). “That just goes automatically, it takes us no effort. We have contact with Patrice de Ruiten, our contact person for sea freight at Mainfreight, at regular intervals. We think personal contact and involvement in devising future developments are extremely important. Recently, we discussed possibilities to optimize transport from China. How can you make transport as efficient as possible, where can profit still be generated? We now have the answer to that question – by changing from reactive to proactive operations. By informing our logistics partner about the orders in advance, they can be combined. ▶▶



### **Jobe Sports International: Worldwide water fun for the entire family**

Jos Broekmeulen, founder of Jobe, grew up in Kerkdriel (NL), where his parents ran a camping site called Den Bol and a boat rental business. He started in 1988 with Sport & Recreatie Den Bol, bought a container full of Jobe water sports products and sold them to the public from a van. At that time, Jobe was still a relatively unknown brand from America. Jos Broekmeulen has since acquired the exclusive rights to sell Jobe worldwide, with the exception of Australia and New Zealand. Jobe Sports International supplies to boat companies, fashion outlets, beach clubs, cable-lifts, jet ski shops and wholesalers. The sale of wakeboards, inflatable fun products, life jackets and wetsuits in particular have increased much and are providing aquatic fun all over the world. Not only in Europe, but also in Japan, Asia, the Arab Emirates, the northern part of Africa, South Africa and Kazakhstan. Besides the activities in Asia, the country where Jobe products originated is also beckoning- America. This spring, a Jobe Flagship Store was opened in Orlando, Florida.















*Ad Nendels (left), warehouse manager and Ward Broeren (right), purchasing manager.*

The transport and the combination of shipments in containers are arranged on-site. The Mainchain system offers an overview of all shipments that are in transit, including all accompanying documents. A good example of an initiative that was proposed during our bi-monthly meetings with Patrice. She took the lead in this, and that was wonderfully appropriate to our goals in relation to efficiency and sustainability. That is service."

#### **Own customs bonded warehouse**

The cooperation with Mainfreight goes further. "Jobe Sports recently acquired its own customs bonded warehouse," explains Broeren. "We did the set-up, but we have questions in relation to the creation of shipping documents and the working method for reception and shipment. The team members at Mainfreight support us with this. Having our own customs bonded warehouse offers a great deal of advantages. The majority of the products arrive in the winter, but are frequently only exported months later. With our own bonded warehouse we only pay import duties when we distribute, that is the first interesting benefit. If we deliver outside of Europe there is an additional benefit. We pay no import duties, otherwise customers would have to pay them again. That is a wonderful advantage that translates into an attractive price for our export customers outside the European Union. So that is a profitable situation on several fronts."

#### **Assembly in China**

Every year, Jobe Sport International produces approximately 8,000 packages to make water sports fanatics happy. "These are complete packages with a wakeboard, water ski or kneeboard, and handle, jacket and binder. In short, a complete package that enables you to start right away. We assemble these packages in Heerwaarden (NL). We are currently researching the possibility to assemble these packages in China. That is not yet so simple, because the parts are

made at different locations. They must be sent to a central point by means of various LCL shipments. In view of the fact that leasing space in China is fairly expensive, it would be fantastic if the products arrive simultaneously and do not require long term storage. For example, in the case of ski packages, you have a bag with compartments that contain a jacket, a small flag and skis. This is then packed into a box that is labelled with a sticker. The actions are not difficult, but the quantity of actions could lead to incomplete packages. It is worth trying to assemble packages of one type. If everything goes according to plan, we will start this next season."

#### **Asia and America**

Besides activities in Asia, the other side of the world is also beckoning. "America is a large water sports market. There has always been a desire to do business there, and that has now been fulfilled. In March of this year, we opened a Jobe Flagship Store in Orlando. The store has floor space of more than 1,200 square metres with a wide range of Jobe products. A flagship is a recognisable location with ample space that enables us to show what our brand stands for. Coincidentally, Mainfreight has a depot around the corner, and this turned out to be a pleasant additional advantage before the store was opened. Our goods were imported without delays or problems", according to Broeren. The Jobe Flagship Store supplied local dealers with a promotional package. "This type of package represents a part of our programme, which allows customers to see and feel our products and to evaluate the quality. In addition, we also use a gift card system with which the dealers can refer their customers to our store and can give them a certain amount of credits that they can spend in our stores." Nendels: "An interesting construction, both for the dealer and for us. For the dealers, in terms of stock management, because they sell our products but do not need stock. Interesting for us, because we keep control of the image of our brand in our store." ■



## Mainfreight opens new Air and Sea branch in Le Havre

As from Monday 11 June 2012 a new branch of Mainfreight will be operational in Le Havre, France. This Air and Sea branch will start with import groupage services; in the third quarter of 2012 these activities will be extended with export groupage services.

This will be complimented by all other Air and Sea services such as FCL, Airfreight and Customs formalities through our Le Havre Air and Sea branch. Mainfreight already has a strong connection with Le Havre through existing groupage services from the USA. The next logical step is to open an own Air and Sea branch in Le Havre, since Le Havre is the gateway sea port for Northern France with a growing volume and infrastructure programme.

The branch in Le Havre intensifies the existing Air and Sea branches in Paris, Brussels, Antwerp, Rotterdam and Amsterdam. This enables Mainfreight to create a stronger network, giving our customers more value. The inbound groupage shipments will be distributed by Wim Bosman (the forwarding company of Mainfreight in Europe). This way, customers are provided with a seamless supply chain, from origin to destination in



France. This will be supported by the global Mainfreight tracking system, giving customers total supply chain transparency. ■

**Branch details Mainfreight Le Havre:**  
Mainfreight SAS  
Centre Havrais de Commerce International  
Quai George V  
76600 Le Havre  
E : [chris.wilson@fr.mainfreight.com](mailto:chris.wilson@fr.mainfreight.com)  
T : +33 6 42 55 84 95

## Container transport via Finland to Russia

### An own branch in the port of Hamina, Finland

Wim Bosman has opened a branch at the port of Hamina (Finland) for container transportation to Russia. Every month, the Wim Bosman Group transports and coordinates more than 600 containers from Europe, the United States and Asia to Russia.

#### Documentation

"The branch in Hamina is responsible for the closing of electronic declaration NCTS (transit) EX-A, T-1/T-2 documents and fill in and take care of (electronic) TIR Carnet for the containers to Russia. Most of the containers arrive in Finland and from there they are transported to Russia. These are mainly high value and/or perishable goods", explains Guus van der Stelt, Managing Director Wim Bosman CEE B.V..

#### Transport via Finland to Russia

"In the past we used customs agents in cooperation with the local carriers for the transport via Finland to Russia. By taking it in our own hands we can immediately start preparing the documents after loading of the containers. This saves time and we can respond faster to deviations in the documents and

regulations. This allows us to inform our customers earlier and personally about the services we offer", concludes Guus van der Stelt.

Do you have goods with a destination in Russia? Then make use of the possibilities that Wim Bosman can offer you from Hamina. ■



Would you like more information about Wim Bosman CEE B.V.? Please contact:

Guus van der Stelt  
Managing Director Wim Bosman CEE B.V.  
E : [g.van.der.stelt@wimbosman.nl](mailto:g.van.der.stelt@wimbosman.nl)  
T : +31 314 678 224



## Wim Bosman Belgium goes multimodal

**Wim Bosman Belgium and its Italian partner Sittam have started with multimodal transport between Belgium and Italy. This concerns a combination of transport by road and rail.**

### **A sustainable and economical alternative**

Between Zeebrugge (Belgium) and Novara (Italy), shipments will be transported by rail. From there goods are further distributed to their final destination



*Wim Bosman Belgium starts with multimodal transport between Belgium and Italy.*

by road. This provides a sustainable and economically beneficial alternative to solely road transport. Due to the use of multimodality, less CO<sub>2</sub> is emitted and the high fuel prices are partly avoided. Furthermore, the service level remains the same, goods arrive at their final destination within the same transit time.

### **Daily test runs**

Currently, test runs are taking place on a daily basis whereby a 45ft container is being transported by rail between Zeebrugge (Belgium) and Novara (Italy). Once the test phase is completed, the frequency will gradually be increased and 10 containers will be transported on a daily basis from Zeebrugge to Novara and vice versa. ■



**Would you like more information about multimodal transport from Belgium to Italy?**

**Please contact:**

Kevin De Preter

Sales Manager

E : [sales.be@wimbosman.be](mailto:sales.be@wimbosman.be)

T : +32 59 400 400

## Cooperation CHEP and Wim Bosman Romania

**Pallets exchange no longer needs to be a problem. CHEP, global leader in pallet and container pooling services has started a cooperation with Wim Bosman in Romania. This cooperation makes the exchange of and reuse of pallets and containers very attractive.**

### **From A to better**

"The new collaboration includes collection services from the CHEP customers to the Wim Bosman warehouse in Ploiești. From here, CHEP pallets are delivered again to customers of CHEP, after handling, sorting, repair and temporary storage of the pallets," explains Daniel Tanase, Director Operations Wim Bosman Romania. CHEP's choice to collaborate



with Wim Bosman is based on its strategic location, its state-of-the-art warehouse facilities and quality, collaborative and professional attitude.

### **Process optimisations and synergy effects**

"The partnership between CHEP and Wim Bosman drives further process optimisations and related synergy effects in the total Supply Chain of CHEP and its customers, all being served by Wim Bosman. CHEP and Wim Bosman already work together with this concept in the Netherlands and Belgium. Now, this partnership will be expanded in Romania," continues Daniel Tanase.

### **CHEP**

CHEP is the global leader in managed, returnable and reusable packaging solutions (pallet and container rental). CHEP provides customers with high quality pallets and containers and collects them back from the customers' distribution network. CHEP's service is environmental, sustainable and increases efficiency for customers while reducing operating risk and product damage. ■



**Would you like more information about Wim Bosman Romania? Please contact:**

Daniel Tanase

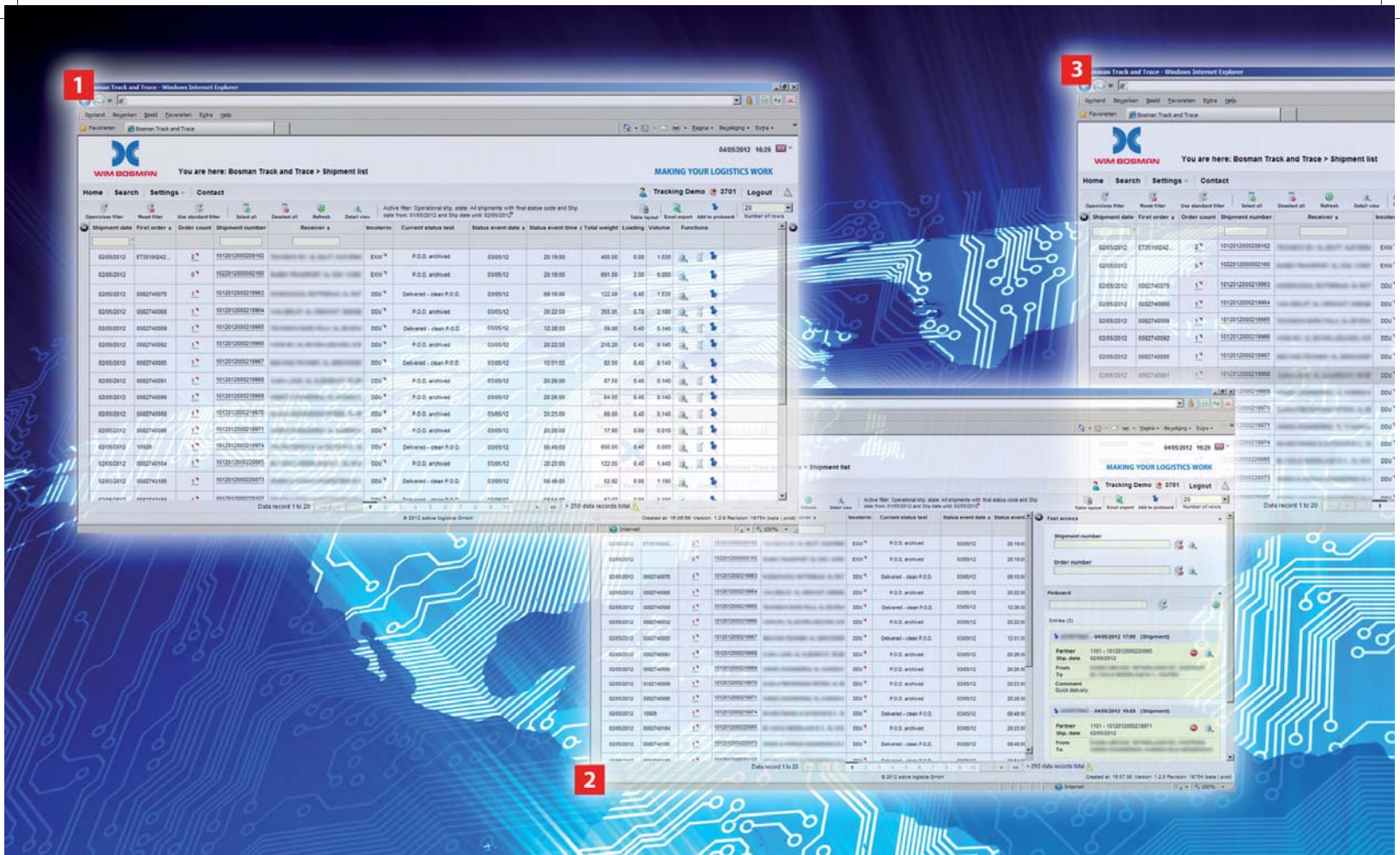
Director Operations

E : [daniel.tanase@wimbosman.ro](mailto:daniel.tanase@wimbosman.ro)

T : +40 372 447 512

More information about CHEP: [www.chep.com](http://www.chep.com)





## Search and find A new Tracking & Tracing website

In the past months, we have been working on the replacement of the current Tracking & Tracing website as part of the Wim Bosman Continuous Improvement Programme. The new Tracking & Tracing website offers more possibilities for the sorting, filtering and sequencing of the available Tracking & Tracing information.

The modernised Tracking & Tracing website is more clearly, offers more information and has more tools and handy options such as the 'pin function', 'RSS feeds' and a download/e-mail option. In addition, the modernised Tracking & Tracing website also has improved security by using 'https'. This means that information that is sent back and forth between the user's browser and the server is encrypted.

### Filters for your convenience

Adjustable search filters can be used to search for specific warehouse orders and transport shipments. If you use the same search criteria frequently, you can save the search filters under a specific name and set them as default. In order to display the large quantity of information on warehouse orders and transport shipments clearly, a number of items have been adapted, including the result list and the detail screen.

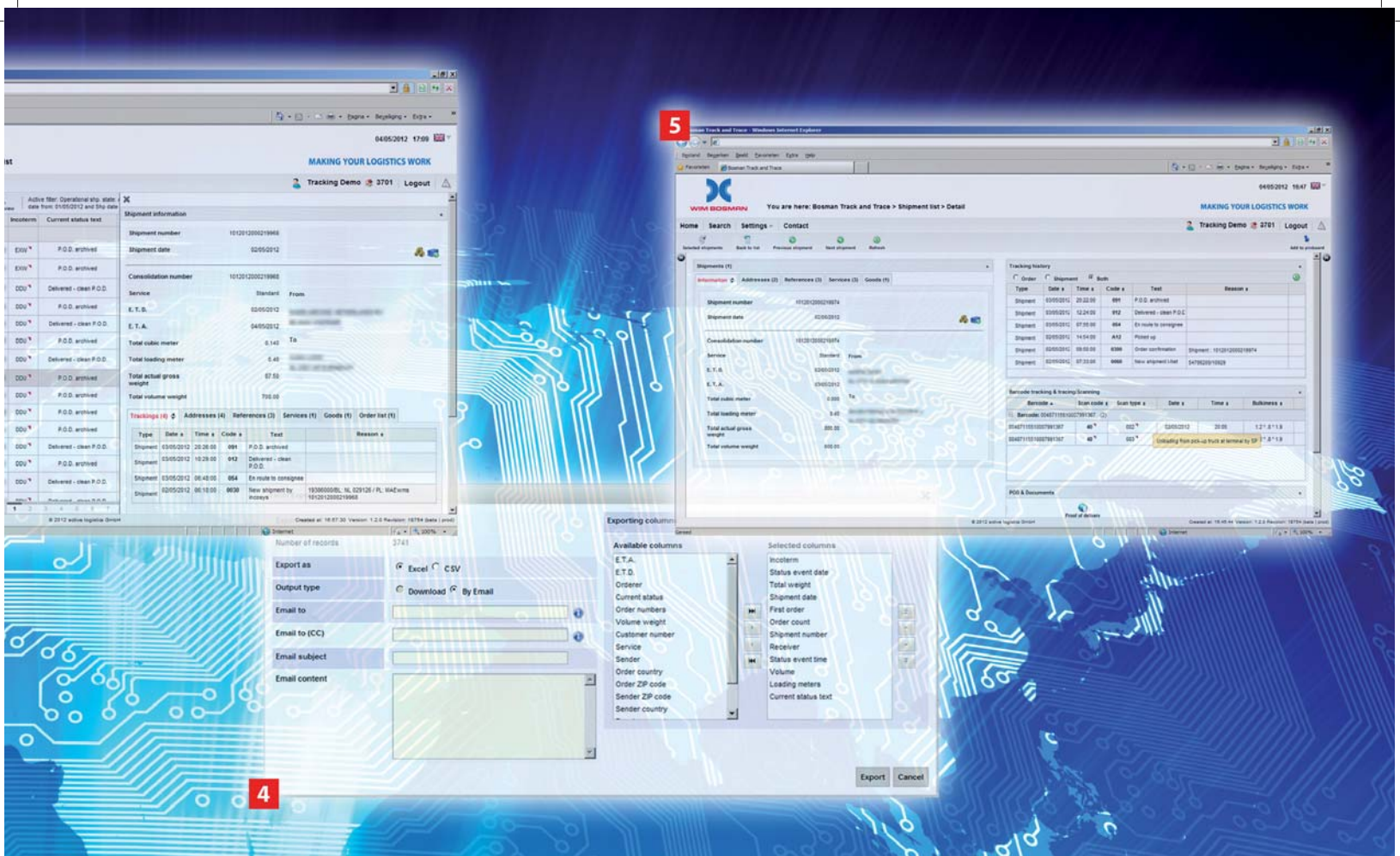
### Viewing results

In the result list of the modernised Tracking & Tracing website it is now possible to independently determine the layout by adding, deleting and/or moving columns. You can now also search inside the columns in the result list and sort all of the columns.

You can use function buttons to open a quick view screen. This displays the most important information of the shipments and/or order, without opening the detail page. If documents, such as a signed consignment note or other type of document, are available, they can also be opened directly in the result list. You can use the 'pin function' to 'pin' shipments and view them later on the pin board.

If the quick view screen does not offer the desired information, you can always open the detail screen. This can be done for an individual order/shipment or simultaneously for several orders/shipments. An overview list, which is a list with several results, enables you to navigate easily between the chosen orders/shipments and thereby view all available information rapidly and conveniently.





### More details


The detail page is built up from various components, depending on the available information. A warehouse order contains precise information on which order numbers, article numbers and quantities are in the shipment. The Tracking & Tracing for that specific order will be displayed in a clear manner on a separate part of the page. In a normal shipment, the contents of the shipment, the addresses, possible instructions and the Tracking & Tracing information will be displayed clearly.

In the detail screen you can also view the barcode Tracking & Tracing, the signed consignment notes (PODs) or other documents, and you can also add comments for a specific shipment such as a reminder or note.

### Beta version

The modernised Tracking & Tracing website is available as a Beta version. This means this version is still subject to change. If you would like to test, you can register as a test user via your account manager. After the test period, the website will be taken into use and will be available for all of the customers of Wim Bosman in the Netherlands. The expectation is that this will take place before September 2012. ■

- 1 The assignments that meet your search command are clearly displayed in a results list. You can move or delete the columns in this results list, or add new columns.
- 2 The 'pin board' gives you a continuous overview of assignments that were marked earlier for subsequent checks.
- 3 You can use the quick view screen to view the data of an assignment without having to open the extensive detail screen.
- 4 You can download data to Excel or send it by e-mail rapidly and easily.
- 5 You can view all relevant data of a warehouse order/transport shipment in the detail screen of an assignment.



**Would you like more information on the Tracking & Tracing website? Please contact:**

Peter Derksen  
 Team Leader E-Logistics  
 E : [p.derksen@wimbosman.nl](mailto:p.derksen@wimbosman.nl)  
 T : +31 314 678 469





## More possibilities in Moscow

**Wim Bosman has expanded its network in Russia by opening a branch in Moscow in addition to its current presence in St. Petersburg.**

### Possibilities in Moscow

"The new branch in Moscow provides space for the local sales team, which takes care of clients in the surrounding region. This should prove beneficial to our objective to get closer to our customers and personally inform them of the services we provide, including the possibilities of mutual collaboration. However the office space will not be used by the sales department, but also by the business development department and by the local customer service, which helps to handle requirements of the customers we cooperate with in the region with much greater flexibility", explains Maria Andreeva, Branch Manager of Wim Bosman Moscow.

"We believe that the development of our network will mainly be acknowledged by our customers, which we already provide with high flexibility and efficiency services in the sector of domestic, international forwarding and warehousing. This step also brings us closer to the fulfilment of our mission, namely to be recognized as the primary logistics provider for our customers, whereby we offer tailor-made and sustainable logistics solutions", concludes Maria Andreeva. ■



Would you like more information about Wim Bosman RUS? Please contact:

Maria Andreeva  
Branch Manager Wim Bosman Moscow  
E : [m.andreeva@wimbosman.ru](mailto:m.andreeva@wimbosman.ru)  
T : +7 926 882 6007



## Wim Bosman is given 'Partner-Level Supplier' status by John Deere

**The Wim Bosman Group has been acknowledged as a 'Partner-Level Supplier' for the third year in succession. This is the highest achievable status in the John Deere 'Achieving Excellence Program'.**

### 'Achieving Excellence Program'

In the 'Achieving Excellence Program', suppliers and service providers are evaluated every year in terms of indicators such as quality improvement, cost reduction management, distribution performance, technical support and the management of good customer relations with a solution-oriented approach.

### Evaluation

The service provider is evaluated at the level of Conditional, Approved, Key and Partner, whereby the 'Partner' status is the highest possible level. This status is gained if a supplier achieves a set minimum performance for the various performance indicators in every section. Every year, approximately 5,000 suppliers are evaluated, of which 100 achieve the status of 'Partner'. The Wim Bosman Group is one of them.

### Increased service package

Achieving the 'Partner-Level Supplier' status can lead to – besides satisfied customers – an increase in the service package. For example, John Deere has announced that extra activities relating to the configuration and assembly of tractors, gators and mowing machines, will be brought to 's-Heerenberg. John Deere aims to



work solely with the best and most suitable players in the market.

### Presentation

The 'Partner-Level Supplier' award was recently presented to a delegation of the Wim Bosman and Mainfreight Group in Moline (Iowa, USA). When Wim Bosman succeeds in achieving the Partner status five times in succession, Wim Bosman will be inducted into the 'Hall of Fame', a reward for constantly outstanding performance. ■



Would you like more information on the logistics activities of Wim Bosman? Please contact:

Wietse van Bruggen  
Operations Manager  
E : [w.van.bruggen@wimbosman.nl](mailto:w.van.bruggen@wimbosman.nl)  
T : +31 314 678 376



## Xerox and Wim Bosman prolong cooperation

**Wim Bosman CEE and Xerox prolong the cooperation. Xerox Manufacturing Netherlands, is since October 2007 a customer of Wim Bosman, and is a top 10 customer of the Wim Bosman Group.**

### **Cooperation Wim Bosman CEE and Xerox.**

Wim Bosman CEE transports via the CON-trailer concept\* and via road the Xerox products to Russia. Besides the quality of the service and the flexibility of Wim Bosman one of the decisive factors was that Xerox is able to book intermodal and road transport. Competitors usually offer one of the two services. During a meeting in Venray (NL), where the operational people of Wim Bosman CEE and Xerox Netherlands and Russia met each other, the SLA (Service Level Agreement) was signed.

### **Who is Xerox?**

Xerox is a provider of hardware and (multifunctional) printers with associated software and supplies such as paper and various kinds of toners. Xerox is focused on three main areas: offices from small to large, the market for production of prints and graphic media companies. ■

*\* Editor's explanation: With a CON-trailer concept the transport will happen via road transport to the port, via a ship to the country of destination, and then will be delivered via road transport on the final destination.*



*F.I.t.r. standing: Ronnie Sessink (Wim Bosman), Nataliya Hakken (Wim Bosman), Tatyana Kosenchuck (Xerox Russia), Hennie Hanen (Xerox Netherlands) and Marika Beridze (Xerox Russia). F.I.t.r. sitting: Maria Andreeva (Wim Bosman), Guus van der Stelt (Wim Bosman) and Chris Kerkhoff (Xerox Netherlands).*



**Would you like more information about Wim Bosman CEE B.V.? Please contact:**

Guus van der Stelt  
Managing Director Wim Bosman CEE B.V.  
E : [g.van.der.stelt@wimbosman.nl](mailto:g.van.der.stelt@wimbosman.nl)  
T : +31 314 678 224

## Successful audit weeks Wim Bosman Group

**Recently two intensive audit weeks were ended with a more than satisfactory conclusion. This message was being done by the lead auditor SGS (Societe Generale de Surveillance), Mr. Brands to Henk Messink in anticipation of the report.**

### **Management Systems**

Five different auditors from SGS audited on various locations of Wim Bosman in Europe. These audits relate to the management systems of quality, environment and food safety. The national support team in 's-Heerenberg and the Belgian branch in Ostend were visited as standard, in view of their size, on the basis of the multi-site construction. In addition, the Belgian site in Genk, the Dutch site in Geleen, the French site in Paris and our Polish site in Pruszków were also audited.

### **Results**

The result of the audits give a good impression of the development and improvements that are constantly being achieved for the above mentioned management systems in the various companies of the Wim Bosman Group. ■



*Note from the editors: A multi-site construction entails that the national support team is responsible for the documentation and related issues that apply to the company. The sites, which are part of the multi-site construction, must perform the same work. This then allows a universal and integrated audit approach to take place. Collective management is compulsory, and this must have a legal basis.*



**Would you like more information about quality management and certification concerning Wim Bosman? Please contact:**

Jules van de Pavert,  
Manager Quality & Environment  
E : [j.van.de.pavert@wimbosman.nl](mailto:j.van.de.pavert@wimbosman.nl)  
T : +31 314 678 231  
More information about SGS? [www.sgs.com/en](http://www.sgs.com/en)



# Logistics Insight at Wim Bosman

**A couple of logistics oriented organisations organise, under the name 'Logistic Insight', regularly visits to logistics service providers with the theme 'Human and Labour'.**

"In the past two years, we were asked if Wim Bosman also wanted to arrange a visit," says Anke Caspers, HR Manager. This year Logistics Insight took place at Wim Bosman in 's-Heerenberg, with the subject: 'Developing leadership', the Management Trainee Programme of Wim Bosman.

### Promote from within

Wim Bosman is a company that has grown from family values. The organisation is characterised by centralizing and focusing on the team and its team members, to be able to create maximum involvement and cooperation. Mainfreight thinks, in line with Wim Bosman, optimal growth opportunities are just as important. Mainfreight encourages this through 'promote from within'.

### Leadership

"The world around us is changing faster than ever before. Similarly, the needs of consumers and customers change fast too. As an organisation it is necessary to anticipate quickly, to remain successful. Next to that, people are constantly aging, economic developments remain unpredictable, for the first time there are four generations in the workplace, there will be shortage in secondary and higher skilled personnel and innovations require more of our people. The power to change and good leadership are becoming more important in the coming years," explains Anke Caspers.

### Company visit

To approximately 55 logistics and HR managers from various companies in the Netherlands, Dick Betlem (Business Unit Director Logistic Services), Liane Philipsen (Branch Manager Logistic Services) and Anke Caspers gave a presentation on how Wim Bosman promotes from within. Central in the presentations is the success of the Management Trainee Programme, the role of HR and management, but also the pitfalls.



*The presentation of Anke Caspers to 55 HR and logistics managers.*

After a tour on the premises in 's-Heerenberg, provided by four former management trainees, there was a panel discussion. All attendees had the opportunity to bring matters into discussion. This panel discussion was led by Mr. Heres Stad, chief editor of Logistiek Magazine, a Dutch trade journal for Logistics. ■



**Would you like to receive more information about Training & Development within the Wim Bosman Group? Please contact:**

Anke Caspers  
HR Manager  
E : [a.caspers@wimbosman.nl](mailto:a.caspers@wimbosman.nl)  
T : +31 314 678 545

# Safety in the Supply Chain

**Wim Bosman takes every effort to be and remain an expert in the field of safety and storage (PGS 15)\*, the transportation of dangerous goods by road (ADR) and sea (IMDG). Wim Bosman has expanded its team of safety advisors with eight team members.**

Since March 2012, the safety advisors team consist of nineteen members. They can be approached with all your questions in relation to the correct shipment of dangerous goods (in the field of labelling, transport notation, packaging, co-packing, etcetera). The safety advisors also give internal training courses, such as trainings about the transport of dangerous goods by road and sea, in order to maintain the knowledge level of the teams and thereby provide you with the best and safest possible service. Wim Bosman is completely capable of handling and shipping dangerous goods worldwide. ■



*F.l.t.r. the safety advisors of Wim Bosman in 's-Heerenberg: Erwin Wanders, Erwin Arendsen, Linda Korteweg, Gert Essink, Chow-Ling Chong, Roy Verploegen, Mohammed Osman and Ron Enzerink.*

*\*Editor's explanation: PGS 15 is a Dutch legislation regarding storage of dangerous goods.*



**Would you like to receive more information about safety within the Wim Bosman Group? Please contact:**

Peter Nagel  
Traffic Manager – Dangerous Goods Safety Advisor – Europe South West  
E : [p.nagel@wimbosman.nl](mailto:p.nagel@wimbosman.nl)  
T : +31 314 678 280



## The road to sustainable transport

**In the Wim Bosman CSR programme "We care for our customers, environment and community", a strong emphasis lies on reducing CO<sub>2</sub> emissions, for example by cooperating closely with customers, shippers and carriers. This is one of the reasons why Wim Bosman is actively involved in the realisation of Green Freight Europe.**

### Green Freight Europe

On Tuesday, March 27, the initiative, previously known as SmartWay Europe, was launched under the new name, Green Freight Europe. The programme is an initiative of several large European shippers, carriers and logistics service providers with one common goal: reduce CO<sub>2</sub> emissions in road transport.

### Certification System

A database will be made, in which companies can enter data of their transport activities. Based on

these data it is determined what the CO<sub>2</sub> performance of an organisation is, this will be shared with other members. In the future, a certification system will be connected to this database, so it is clear at what level a company operates concerning the reduction of CO<sub>2</sub> emission.

### The Wim Bosman Group - Green Freight Europe

"Because the Wim Bosman Group is already involved with Green Freight Europe from April 2011, we play an important role concerning the implementation of the programme and we are involved with the plan of the database and the related certification system. In this way, we stimulate a clear and transparent method, so that our efforts to reduce CO<sub>2</sub> emissions can be shown to our customers. It is also good to be able to compare the environmental performance of the Wim Bosman Group with those of others", concludes Leonie van Driel, Sustainability Manager of Wim Bosman. ■

## Charging points for electric vehicles

**Driving on electricity, not so long ago it seemed a utopia. For Wim Bosman in 's-Heerenberg it has now become a reality.**

From now on Wim Bosman in 's-Heerenberg has two electric charging points, both charging points have the possibility to charge two electric cars at the same time. With the electric charging points Wim Bosman wants to give visitors and team members the possibility to drive electrically. With the purchase of electric charging points Wim Bosman stimulates driving (partly) electric cars.

### Action radius

As business car, Wim Bosman starts with the Opel Ampera - car of the year 2012. The Opel Ampera is able to drive about 80 kilometres without recharging the battery. Also at longer distances the Opel Ampera continues to drive electric. The electric motor is namely powered by a range-extender (= motor generator), which increases the action radius up to approximately 500 kilometres. This means that, even when using the range-extender, the Opel Ampera is electrically powered, so it is still driving efficiently.

### Usage of charging points in 's-Heerenberg (NL)

Visitors are able to use the electric charging points at Wim Bosman in 's-Heerenberg free of charge. For using the electric charging points, please report at the reception, Industriestraat 10. ■

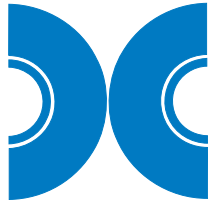


**Do you have any questions concerning Sustainability? Please contact:**

Leonie van Driel  
Sustainability Manager  
E : [L.van.driel@wimbosman.nl](mailto:L.van.driel@wimbosman.nl)  
T : +31 314 678 232







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