



WIM BOSMAN

Press release Wim Bosman Group

Wim Bosman ECO-service

Sustainability and competitive pricing go hand in hand

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In the context of sustainable logistics, Wim Bosman aims to support customers in achieving their sustainability goals. This entails that we constantly work on the development of sustainable solutions. A new solution is the ECO-service for international groupage shipments.

The ECO-service distinguishes itself from regular solutions by the lower costs and the flexible transit time. In practice, this means a maximum of two days extra transit time at lower costs.

"The point is that the customer is able to choose", according to Paul Looman, Managing Director Wim Bosman Expeditie B.V. "The customer chooses a standard transit time at a standard rate or ECO-service with its accompanying advantages – optimum loading benefits the environment and the budget." Sustainability and competitive pricing go hand in hand.

Mindset

"The realisation that the customer has a choice, is an innovation in relation to current thinking", explains Looman. "Currently, everything is about speed, but is this always necessary? Naturally, we always fulfil the customer's wishes, but the focus on speed sometimes means that the trucks can not always be optimally loaded. Not every shipment is 'urgent', and we want to draw particular attention to this with the ECO-service. The flexible transit time offers the possibility to further optimise the load factor of trucks. Moreover, this gives us the opportunity to select the most suitable modality from rail, road, water or a combination of these modalities."

By choosing the ECO-service, a conscious choice is made for a sustainable solution, whereby the savings can soon amount to 10% in relation to a shipment with a standard transit time.

Note for the editors:

Thank you in advance for the placement. For more information you can contact:

Yours sincerely,

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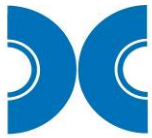
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Company profile

Wim Bosman is a European logistic service provider backed by a powerful global network for customer specific and integrated warehousing, transport and distribution solutions combined with a global air & sea freight network.

Our services are amongst others: Global Air & Ocean Freight, Logistic Services and European distribution solutions for groupage, part & full truck loads and courier shipments. Besides this we also offer additional services like: co-packing, value added services, customs clearance, pallet exchange and transport insurances. In short, all you need for your Supply Chain.

Wim Bosman is member of Mainfreight, a global Supply Chain Logistics company with team and branches across Australia, Asia, New Zealand, America and Europe.

For more information, please visit our website www.wimbosman.com



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